



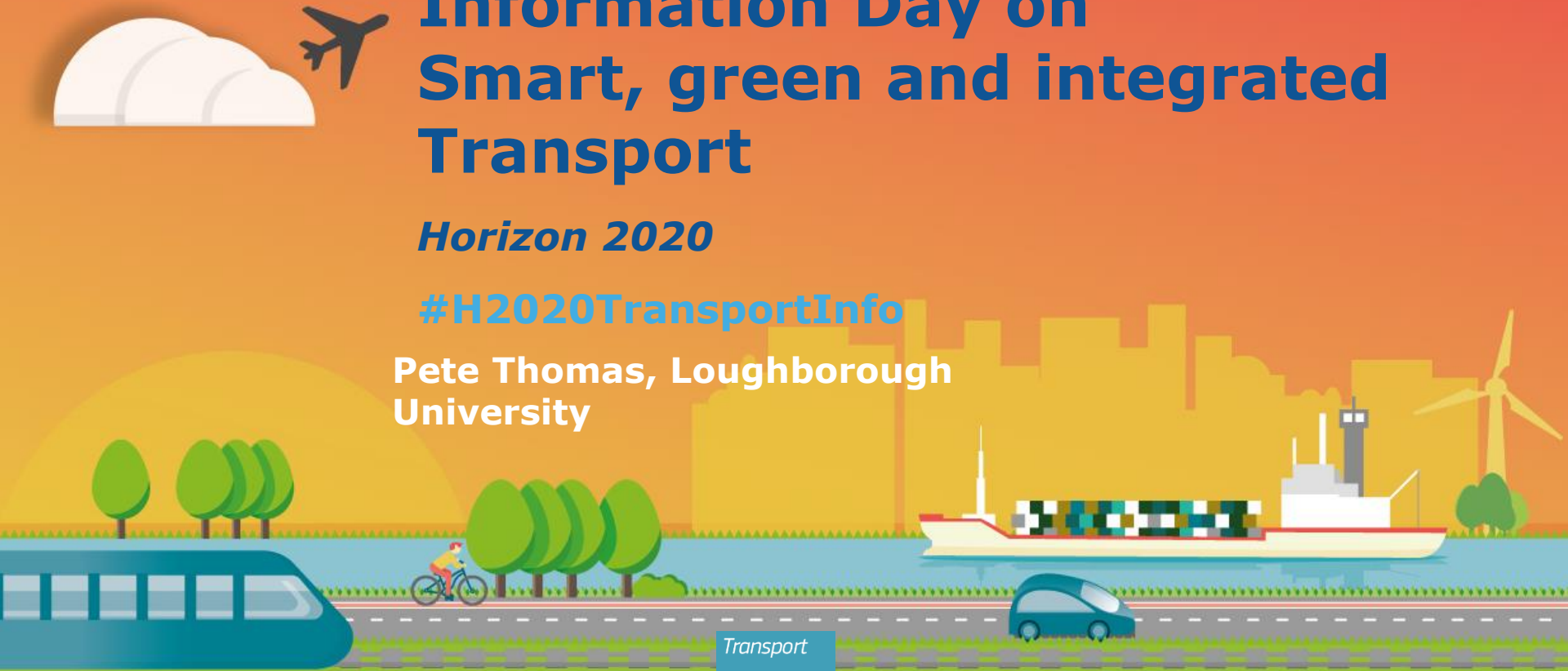
How to prepare a successful proposal

Information Day on Smart, green and integrated Transport

Horizon 2020

[#H2020TransportInfo](#)

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University



Transport

My credentials

- Research topics of safe and smart mobility
- Over 20 years experience of EU research projects
- Personally coordinated projects in FP 5, FP 6, FP 7, H2020
- Total value > €30 million
- Currently coordinating SafetyCube 2015 - 2018

Tips and tricks for successful proposals

Certain
countries

Industry
led

It's only
10 pages

Lobby



Four critical factors for a successful proposal

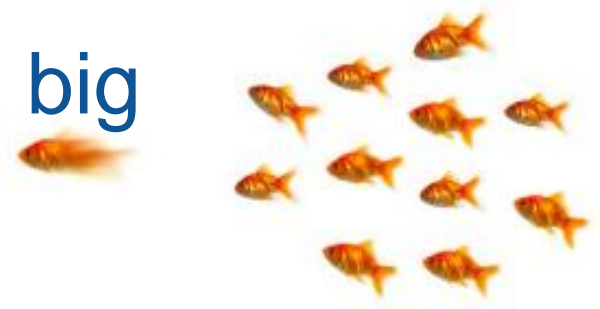
1. A strong concept
2. A suitable call
3. A strong team
4. A strong impact plan

5. A little bit of luck



A strong project concept

- What do you want to achieve?
- Show how will it meet the requirements of the call
- Something new, something big



A strong project team

- A core group that shares the vision
- All partners must be there for a reason

- Roles

Steering the project direction

Conducting the project activities

Implementing the project results

- Friends and professionals



A strong impact plan

- Be specific
- Who will use the project results

Partners?

Policymakers?

Industry?



- How can you demonstrate each partner and stakeholder will achieve the impact?

The proposal

- Plan ahead – don't wait for the call to open
- Write for an informed, non-native English speaker
- Make it interesting for the reviewers
 - Concise, attractive and clear
 - Narrative, diagrams, images
 - Shorter is better
- Don't expect reviewers to assume
- Use the H2020 on-line resources





Brexit

- UK is still a member of the EU – nothing has changed yet
- UK has committed to support UK researchers if they become ineligible for H2020 funds
- Continue to work with UK partners!



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