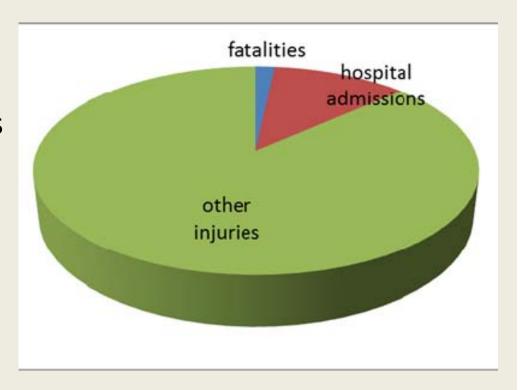
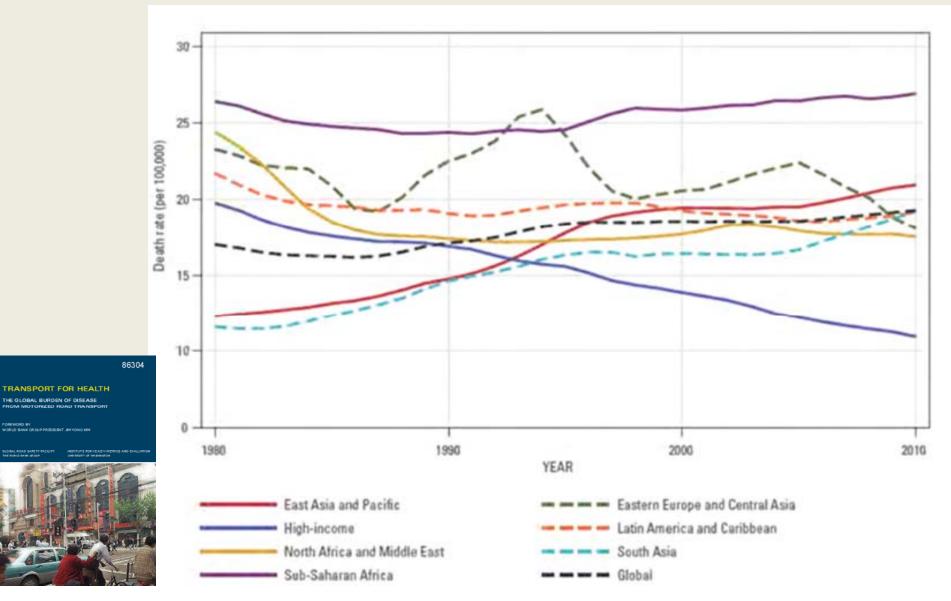
### Fatalities and Injuries due to road accidents worldwide 2010 (WHO 2013 and Worldbank/IHME 2014)

- 1.3 million fatalities
- almost 80 million injuries of which 9 million requiring hospital admission
- 50 million (2/3) of the injuries occur in Asia

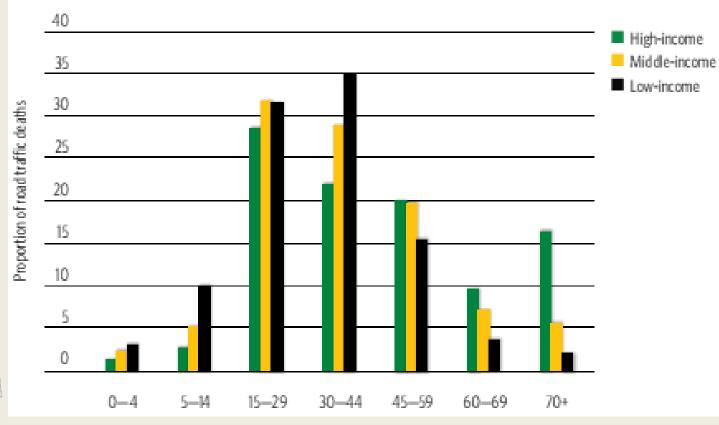


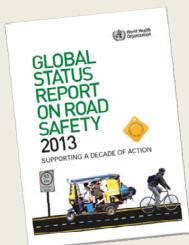


## The problem is increasing in a large part of the world



# Road accident deaths by age and income status (WHO 2013)



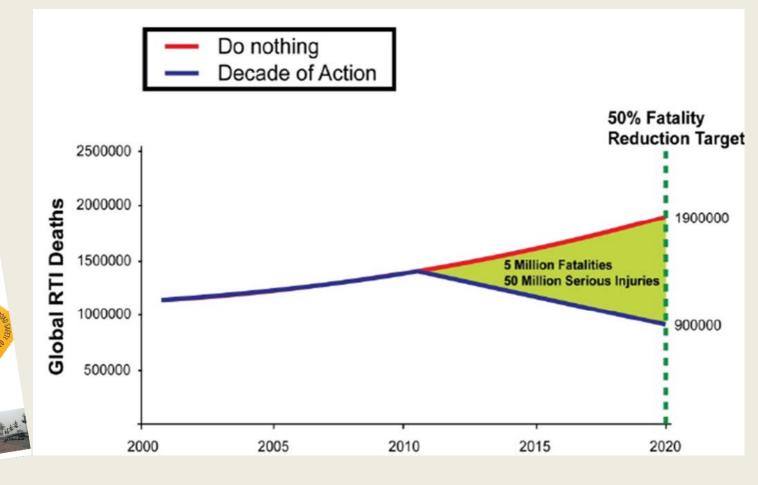


Fatalities in Asia for different modes of road transport



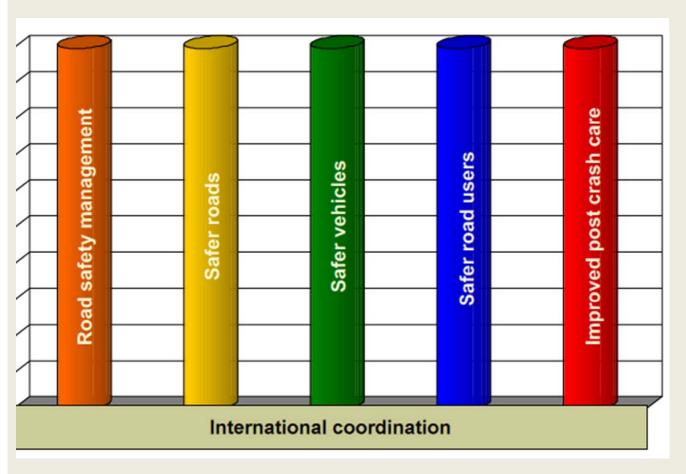


#### Goal of 2011-2020 Decade of Action for road safety: first stabilize and then reduce.





### Plan for the Decade of Action: 5 Pillars (left) and 5 risk factors (right)



- Speed
- Drunk-driving
- Not wearing motorcycle helmets
- Not wearing seat-belts
- Not using child restraints

